

Real Estate Photography

Home Preparation Checklist

General

- ☐ Clean & declutter all rooms
- ☐ Clean mirrors & windows
- ☐ Depersonalize home with photos, names, etc.
- ☐ Ensure all lights are working / replace burnt-out bulbs
- ☐ Address minor repairs or touch-ups
- ☐ Remove seasonal or holiday decorations
- ☐ Hide wires & cords

Exterior

- ☐ Spruce up landscaping – trim bushes, mow lawn, clear debris, spread fresh mulch
- ☐ Neatly arrange outdoor furniture
- ☐ Move vehicles out of sight
- ☐ Put away any toys, bikes, pool items, etc.
- ☐ Turn on all water fountains and fixtures
- ☐ Remove grill & fire pit covers
- ☐ Open umbrellas

Kitchen

- ☐ Remove dirty dishes, food, etc.
- ☐ Clear counters of clutter
- ☐ Remove fridge magnets & photos
- ☐ Clean surfaces and appliances
- ☐ Hide soaps, cleaning items, towels, etc.
- ☐ Organize open shelves
- ☐ Remove kitchen runners or rugs so the floor can be seen clearly

Bathrooms

- ☐ Close toilet lids
- ☐ Remove countertop items
- ☐ Remove bath and shower items
- ☐ Hide toilet brushes, plungers, & cleaning items
- ☐ Store towels
- ☐ Hide soaps & candles
- ☐ Remove bathmats so the floor can be seen clearly

Bedrooms

- ☐ Make beds & arrange decorative pillows
- ☐ Remove all clutter
- ☐ Hide cables & chargers

Right Before the Shoot

- ☐ Open all blinds & curtains
- ☐ Turn ON all lights
- ☐ Turn OFF all fans
- ☐ Remove pets from common areas